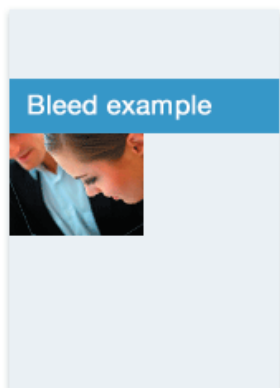
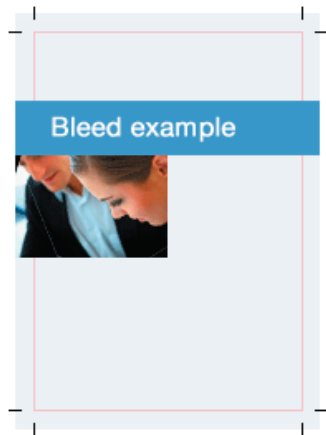


## WHAT IS BLEED?

If any element on your document layout makes contact with the document border you will have to use bleed. The trick is to place the element so that it goes over border where the document will be cropped after printing.

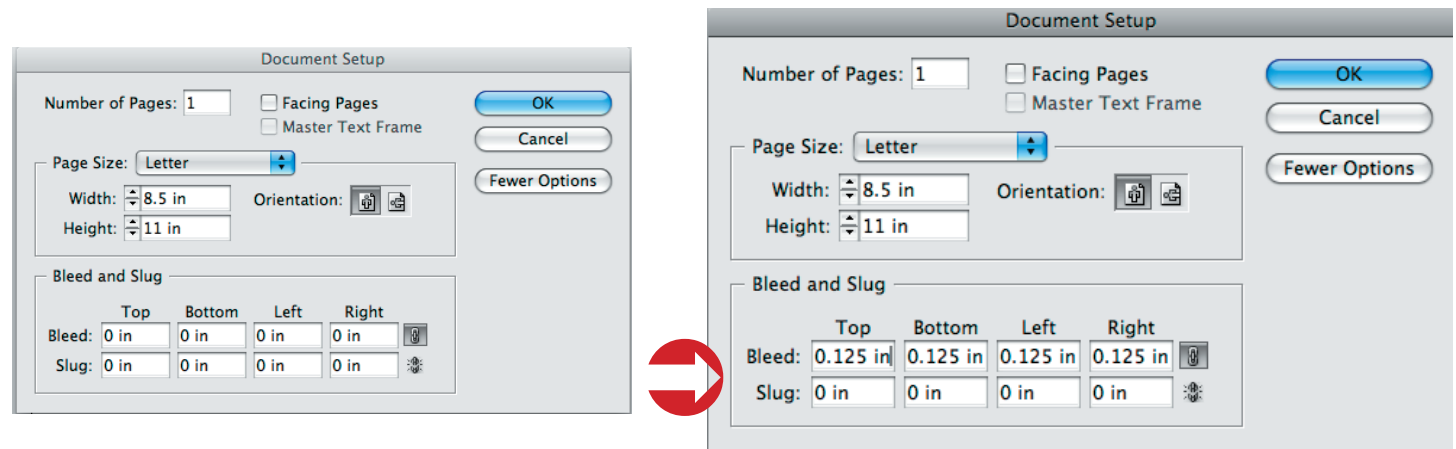
The term bleed is used for all objects overlapping the border of your document. Let's say you are working on a brochure with images against the sides of your pages. You'll supply the printer with a document somewhat larger than the final document will be.

After the brochure is printed it will be cropped to its correct size.



## In Adobe InDesign:

Go to **Document Setup** (Under File Menu) and add bleed guidelines to your original document. Adding bleed here will not change your final page size. It will serve as a nice reminder to pull the bleeds out 0.125" on each side.



## File > Export...

